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**For immediate release**

## **ARCTIC Breeze Play with the Wind**

(Pfäffikon/Switzerland, 30 May 2008) This summer is going to be hot, hot and hot! Of course you need to keep your precious CPU and VGA coolers nice and cool during the summer, but how about buying yourself a cool gadget as well? Don't you want to breathe some fresh and cool air while you are gaming or working hard?

Stay cool this summer with ARCTIC COOLING's latest **ARCTIC Breeze**, a cool, quiet and portable USB desktop fan offering refreshing breeze in hot, sunny weather!

### **What a cool fan!**

The **ARCTIC Breeze** outperforms other USB fans in the market. Same as other ARCTIC COOLING products, the 92mm fan is equipped with a low noise impeller, making it a quiet fan at all speed.

Whether it is warm or hot, the **ARCTIC Breeze** offers you the cooling you need. The fan comes with two levels of speed – 1200 rpm and 2000 rpm. With the fan speed switch, users can adjust the speed to their preferable level easily, offering the lowest noise level possible.

While other USB fans provide only a USB connector, the **ARCTIC Breeze** provides an on/off switch. Users can switch on and off the fan simply by one click, instead of plugging and unplugging the entire fan. The 1.5m long cable is long enough for your PC case underneath the table. Excess cable can be rolled up under the fan base, keeping your desk nice and tidy.

Installation cannot be easier. Just plug the fan directly into a USB port, then you are ready to play with the wind!

The **ARCTIC Breeze** offers a 2-year limited warranty. It will be available in June 2008. The MSRP is US\$15.95 and 9.95€ (excl. VAT).



### **Technical Specifications**

<b>Fan</b>	92mm
<b>Fan speed</b>	High 2000 RPM / Low 1200 RPM
<b>USB connector</b>	USB 2.0
<b>Application</b>	Desktop, notebook

### **About ARCTIC COOLING**

ARCTIC COOLING Switzerland AG is the trusted leader in providing low noise thermal cooling solutions for PC. Its diversified product lines include CPU cooler, VGA cooler, case fan, PC case and PSU. The innovative engineering team excels in systematic noise reduction, heatsink development, customization of thermal solutions, low noise fan design, PC case and PSU elaboration. Headquartered in Pfäffikon, Switzerland, ARCTIC COOLING operates international offices in Hong Kong and the US providing local shipping, customer service and sales support for their regions.

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