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Swiss Low Noise Cooling Solution

Press Release

For immediate release

ARCTIC MX-3 Premium Thermal Compound with High Thermal Conductivity

(Pfäffikon/Switzerland, 2 July 2009) The Swiss cooling solution provider ARCTIC COOLING today unveiled the new premium thermal compound **ARCTIC MX-3** (4g). Its high thermal conductivity and non-curing nature make it one of the best thermal compounds for overclockers and gamers.

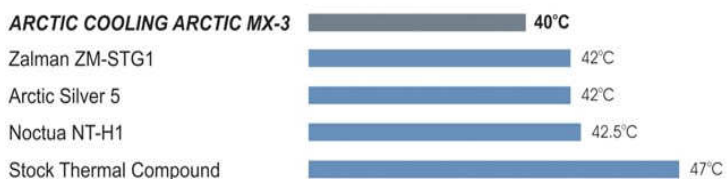


Unparalleled thermal performance

As an upgraded version of the award-winning *ARCTIC MX-2*, the performance of the **ARCTIC MX-3** outranges other well-known thermal compounds clearly. This new compound is composed of carbon microparticles which lead to an extremely high thermal conductivity – 8.2 W/mK. It guarantees that heat from the CPU or GPU can be dissipated quickly and efficiently.

Tested and proven, by using the **ARCTIC MX-3**, the CPU core temperature is 7°C and 2.5°C lower than using stock compound and other branded ones respectively. It shows how significant a high performance thermal compound can be to reduce the temperature. Such excellent cooling result is surely what every overclocker and gamer is looking for. The **ARCTIC MX-3** is the easiest way to push the overclockability further!

AMD Phenom X4 Quad-Core 9950 @ Full Load
Cooler : AMD stock



Data source: BCCHardware website: www.bcchardware.com/mx3 Delta to Ambient 23°C Better

Safer. Better.

The **ARCTIC MX-3** is a metal-free, non-electrically conductive compound which does not cause any damage of the components if it is accidentally spilled out on them. It eliminates any risks of short circuit and provides more protection to the CPUs, graphic cards and other applications between power semiconductor components and heatsinks. The **ARCTIC MX-3** is a truly hassle-free premium thermal compound you can rely on.

The **ARCTIC MX-3** guarantees 8-year durability. It is available in July 2009. The MSRP is US\$12.25 and 8.95€.

Specifications

Thermal conductivity	8.2 W/mK
Viscosity	875 poise
Density	2.32 g/cm ³
Net weight	4g

About ARCTIC COOLING

ARCTIC COOLING Switzerland AG is the trusted leader in providing low noise thermal cooling solutions for PC. Its diversified product lines include CPU cooler, VGA cooler, case fan, PC case and PSU. The innovative engineering team excels in systematic noise reduction, heatsink development, customization of thermal solutions, low noise fan design, PC case and PSU elaboration. Headquartered in Pfäffikon, Switzerland, ARCTIC COOLING operates international offices in Hong Kong and the US providing local shipping, customer service and sales support for their regions.

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