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For immediate release

Accelero XTREME GTX 280 Ultimate Cooling Weapon for Enthusiast-Grade Graphics Cards

(Pfäffikon/Switzerland, 16 January 2009) To offer the best cooling solution for the most high-end VGA cards, the Swiss cooling solutions provider ARCTIC COOLING today announced the launch of the **Accelero XTREME GTX 280**, an exceptional cooler for the nVIDIA GeForce GTX 200 series graphics cards.



Extreme Cooling Performance

The **Accelero XTREME GTX 280** is equipped with three 92mm PWM fans that run from 1,000 to 2,000 RPM. Together with five heatpipes, the **Accelero XTREME GTX 280** achieves 250 Watt cooling capacity – 31°C lower than the stock cooler. This exceptional cooling performance will not only bring enthusiasts an ultimate overclocking experience, but it also extends the service life of your valuable graphics card.

Bigger fans ≠ Noisier

Even with three 92mm fans, the **Accelero XTREME GTX 280** manages to keep the noise level extremely low. ARCTIC COOLING's signature low noise impeller and patented fan holder are equipped to lower the noise level. Controlled by PWM signal, the fans run just the necessary speed in order to offer sufficient cooling at the lowest possible noise level. Even at full fan speed, the **Accelero XTREME GTX 280** generates only 0.5 Sone of noise, a much quieter and better performance than the standard cooler and other aftermarket coolers.

With an incomparable cooling/noise ratio, the **Accelero XTREME GTX 280** is without a doubt the best cooler in the market for nVIDIA GeForce GTX 200 series.

The **Accelero XTREME GTX 280** offers a 6-year limited warranty. It will be available in March 2009. The MSRP is US\$54.95 and 42.95€ (excl. VAT).

Technical Specifications

Dimensions	287 x 104 x 54 mm
Fan	92mm x 3 fans
Fan speed	1,000 – 2,000 RPM (controlled by PWM)
Airflow	81 CFM / 138 m ³ /h
Max. cooling capacity	250 Watts
Bearing	Fluid Dynamic Bearing
Weight	680g
Compatibility	nVIDIA GeForce GTX 285, GTX 280, GTX260

About ARCTIC COOLING

ARCTIC COOLING Switzerland AG is the trusted leader in providing low noise thermal cooling solutions for PC. Its diversified product lines include CPU cooler, VGA cooler, case fan, PC case and PSU. The innovative engineering team excels in systematic noise reduction, heatsink development, customization of thermal solutions, low noise fan design, PC case and PSU elaboration. Headquartered in Pfäffikon, Switzerland, ARCTIC COOLING operates international offices in Hong Kong and the US providing local shipping, customer service and sales support for their regions.

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