



www.arctic-cooling.com

Swiss Low Noise Cooling Solution

Press Release

For immediate release

ARCTIC NC A Portable USB-Powered Cooler for your Laptop

(Pfäffikon/ Switzerland, 22 September 2009) The Swiss low noise cooling solution provider ARCTIC COOLING today announced the launch of their first notebook cooler – **ARCTIC NC**. Its revolutionary design concept and user-friendly functions make it a stylish portable cooler for laptop users.

Excellent quiet cooling stabilizes your laptop

The **ARCTIC NC** is a perfect cooling device for any laptops between 12" and 19". The two 60mm fans draw adequate cool air in and wind is blown out from the vent evenly to the bottom of the laptop. Unlike other plate-design coolers, heat can be dissipated from the sides of the laptop easily to achieve maximum cooling performance. Moreover, fan noise of the **ARCTIC NC** is undetectable at only 0.1 sone – even at full speed. The **ARCTIC NC** keeps the laptop at safe temperatures and quiet at all time – even during heavy gaming.

When the laptop temperature is low, its in-built cooling system will remain at a relatively low speed which is much quieter than running at full capacity. As a result, the **ARCTIC NC** does not only offer you inaudible cooling itself, it also turns the laptop to a much quieter operation.

The risk of system failure decreases when the laptop is properly cooled, and therefore, users can work / game longer hours without any hassle. Also, using the **ARCTIC NC** will extend the overall service life of the valuable laptop because of lower temperature.

Convenient, user-friendly, multi-functional notebook cooler

The ON/OFF switch of the **ARCTIC NC** is also designed for adjusting the fan speed. Thanks to the PWM controller, fan speed can be set from 800 – 1,700 rpm according to personal needs and preference. The **ARCTIC NC** is equipped with 4 USB ports for additional USB accessories such as flash drives, mouse, battery chargers etc. Compared with those with only one or no USB port, the **ARCTIC NC** is more practical, convenient and user-friendly.

A high quality low power notebook cooler

Since the **ARCTIC NC** is USB-powered, no extra batteries and adaptors are required. Thanks to the extremely low power USB 2.0 chipset, the high quality motors developed in Germany, and the built-in PWM fan speed controller, the **ARCTIC NC** is more energy efficient than other conventional notebook coolers.

Robust, light, portable, comfortable

Slightly tilted at the back, the **ARCTIC NC** creates a nice angle for laptop keyboard. Typing becomes easier and more comfortable than on flat surface.

Composed of high quality polycarbonate, the **ARCTIC NC** is nearly unbreakable. It is also as light as a feather as it weights only 250g – much lighter than the aluminum ones. With unique coating, this cooler gives users a smooth, delicate and cosy touch. Without a doubt, the **ARCTIC NC** is the best cooler and travel companion for your valuable laptop.





www.arctic-cooling.com

Swiss Low Noise Cooling Solution

Press Release

ARCTIC COOLING will also launch a stand-alone USB charger **ARCTIC C2**. This universal USB adapter can power up to 4 USB devices such as music players, mobile phones, handheld game consoles as well as the **ARCTIC NC**. The **ARCTIC C2** is worldwide applicable and is a great device for travelling.

Two colours are available for the **ARCTIC NC** – silver-grey and black. The **ARCTIC NC** comes with a 2-year limited warranty. It will be available in October 2009. The MSRP is US\$31.50 and 21.90€ (excl. VAT).

Specifications

Dimensions	278 (L) x 95.8 (W) x 31 (H) mm
Fan	60mm x 2 fans
Fan speed	800 – 1,700 RPM
Fan noise level	0.1 – 0.3 Sone
Connector	USB 2.0
USB port	USB 2.0 x 4
Accessory	USB cable x 1
Compatibility	Supports all notebook computers from 12" to 19"
Weight	250g

About ARCTIC COOLING

ARCTIC COOLING Switzerland AG is the trusted leader in providing low noise thermal cooling solutions for PC. Its diversified product lines include CPU cooler, VGA cooler, case fan, PC case and PSU. The innovative engineering team excels in systematic noise reduction, heatsink development, customization of thermal solutions, low noise fan design, PC case and PSU elaboration. Headquartered in Pfäffikon, Switzerland, ARCTIC COOLING operates international offices in Hong Kong and the US providing local shipping, customer service and sales support for their regions.

For media enquiries, please contact:

Betsy Leung

Marketing Executive

+852 2989 6007

betsy.leung@arctic-cooling.com